

## **MEDIA ALERT**

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FOR IMMEDIATE RELEASE: [DATE]



## [SCHOOL] students host photo exhibit for Darfur

Exhibit part of nation-wide student effort to raise awareness and work to end atrocities in Darfur

## [CITY, STATE]

What: On [DATE] students at [SCHOOL] will work to educate and energize the [CITY/TOWN] community to help them come together to stand against genocide in Darfur, Sudan. [SCHOOL] STAND students will work in conjunction with the 400,000 Faces for Darfur Campaign to host a photo exhibit.

The exhibit will show pictures of hundreds of thousands of students from across the nation, taken with permission from Facebook, to represent the face of each human killed in Darfur. These photographs will serve as a palpable example of the atrocities that have been inflicted upon the people of Darfur. The exhibit is free and open to the public.

The event will be one of hundreds occurring throughout the country and world, part of the Global Days for Darfur initiative.

- Why: A silent genocide rages on in the Darfur region of Africa's largest country, Sudan. For the first time in history, the US government has declared a genocide while the massacres are still ongoing. To date, as many yas 400,000 have been killed and over 2.5 million have been displaced. In August 2006, UN Undersecretary Jan Egeland stated, "It's going from real bad to catastrophic in Darfur."
- **Who:** The **[SCHOOL]** STAND chapter works to raise awareness, fundraise, and advocate to stop the genocide in Darfur. They will work in conjunction with the 400,000 Faces for Darfur Campaign.

STAND: the student-led movement to end mass atrocities (www.StandNow.org) is comprised of over 100 high school and college chapters throughout the United States and internationally.

## Where: [SPECIFIC NAME AND ADDRESS OF EVENT VENUE]

When: [EXACT TIME]

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STAND is the student-led movement to end mass atrocities (www.STANDnow.org). Comprises of more than 100 high school and college chapters throughout the United States and internationally, STAND mobilizes students to take action to prevent genocide and mass atrocities by educating, advocating, and fundraising for civilian protection.